Skills4Retail
Building sustainable growth

Grading Rubric

Co-funded by the European Union

Leading with Integrity

	No Attempt	Unsuccessful	Pass	Merit	Distinction
Assessment 1: Poster Discuss, how you will apply what you have learned in this module to benefit your role now or in the future. Using the Poster Template, available on Moodle, you will create a poster to illustrate your main learnings. **(10%).**	Nothing Submitted	Level of Reflection: Non-Reflective Most of the reflection is irrelevant to the learner. Reflection does not move beyond the description of the learning experience. Poorly addresses the assessment brief.	Level of Reflection: Introspection Learner attempts to demonstrate relevance but is unclear. Good attempt at applying the experience to the understanding of self, others, and/or module concepts but fails to demonstrate a depth of analysis. Partial or unclear addressing of the assessment brief.	Level of Reflection: Reflection The learning experience reflected is mostly relevant. Reflection demonstrates an attempt to analyse the experience, but analysis lacks depth. Mostly addresses the assessment brief.	Level of Reflection: Critical Reflection. The learning experience reflected is relevant and meaningful to the learner. Demonstrates ability to questions biases, preconceptions and /or assumptions and define new modes of thinking as a result. Clearly addresses the assessment brief. Evidence of creativity and coherence.
Assessment 2: A: Visual Analysis – (**30%)**	Nothing Submitted	Level of Performance: Poor Poor choice of image. Limited evidence is provided in outlining the unethical behaviour.	Level of Performance: Good Basic overview is provided in outlining in outlining the unethical behaviour. Limited application of the framework and guidance from the framework.	Level of Performance: Very Good Clear description is provided in outlining the unethical behaviour. Clear application of the framework and ethical action.	Level of Performance: Excellent Thorough understanding is demonstrated in outlining the unethical behaviour. Excellent application of the framework and clear

		No framework applied and poor guidance for the ethical action. Lacks thought or effort or creativity.	Limited structure, further detailed application required and need for creativity.	Aligning clearly with the assessment brief. Creativity demonstrated.	guidance for ethical action. Evidence of creativity and innovative illustrations were provided.
Assessment 2: B: Journey Mapping- **(45%)**	Nothing Submitted No external reference provided	Level of Performance: Poor Limited evidence is provided in outlining the 'Linear / Circular' journey. Limited connection with the three core principles. Lacks thought or effort or creativity.	Level of Performance: Good Basic overview is provided in outlining the 'Linear / Circular' journey. An attempt to connect to the three core principles. Limited structure, further detailed application required and need for creativity.	Level of Performance: Very Good Clear description is provided in outlining the 'Linear / Circular' journey. Aligning clearly with the assessment brief. A clear connection with the three core principles. Creativity demonstrated.	Level of Performance: Excellent Thorough understanding provided in outlining the 'Linear / Circular' journey and strong supported connection with the three core principles. Evidence of creativity and innovative illustrations was provided.
Reference - Has the learner provided evidence of external reading **(10 %).** **Guidance on Reference*** • Credibility of the reference i.e. references from the tutor provided reading list or other reputable sources. • Consistency – was it to Harvard UL Style. • Relevancy – was it relevant to the assignment.	No external reference(s) provided	Less than Six credible sources provided. Marks based on: • Credibility • Consistency (Harvard UL style) • Relevancy *(See guidance on references)	Six credible sources provided. Marks based on: • Credibility • Consistency (Harvard UL style) • Relevancy *(See guidance on references)	Eight credible sources provided. Marks based on: • Credibility • Consistency (Harvard UL style) • Relevancy *(See guidance on references)	Eight and more credible sources provided. Marks based on: • Credibility • Consistency (Harvard UL style) • Relevancy *(See guidance on references)
Layout - Has the learner professionally presented the assignment as requested - **(5%)**	No effort made to structure report coherently	Layout, grammar, spelling and formatting poor.	Layout, grammar, spelling and formatting is good, but requires further effort.	Layout, grammar, spelling and formatting well presented with some inconsistencies.	Professionally presented throughout including use of images, figures, flowcharts and tables where appropriate.