# ACTIVITY

**8 SCALES THAT MAP THE WORLD CULTURE**

1. COMMUNICATION

   Low-Context _____ High-context

2. EVALUATION

   Direct Negative FBK _____ Indirect Negative FBK

3. PERSUADING

   Principles-First _____ Application-first

4. LEADING

   Egalitarian _____ Hierarchical

5. DECIDING

   Consensual _____ Top-down

6. TRUSTING

   Task-based _____ Relationship-based

7. DISAGREEING

   Confrontational _____ Avoids Confrontation

8. SCHEDULING

   Linear-time _____ Flexible Time