



Hello and welcome back to Skills4Retail!

It's been a busy month for Skills4Retail, with the partnership coming together in Bucharest and important new project outputs taking centre stage.

In this edition, we're sharing the latest project news, including the European Retail Skills Strategy, insights from across our pilots and partners, and the latest activities helping to build the skills needed for the future of retail across Europe.



Project news





The European Retail Skills Strategy

What skills will Europe's retail workforce need for the future?

The European Retail Skills Strategy brings together four years of Skills4Retail research, consultation and practical experience to identify the skills priorities shaping the sector and provide a roadmap for action.

Discover the key findings and what they mean for retailers, educators and policymakers.

Explore the European Retail Skills Strategy



Skills4Retail partners meet in Bucharest

Skills4Retail partners came together in Bucharest this September to reflect on progress and focus on the next phase of the project.

With training now being tested across Europe, discussions focused on lessons from the pilots, engaging more retailers and employers, scaling successful approaches and ensuring Skills4Retail's impact continues beyond the project.

[Read the Bucharest meeting highlights](#)



Skills4Retail at Retail in Detail 2026

How is retail changing, and what does that mean for the skills of the people working in the sector?

Skills4Retail partner JA Czech attended Retail in Detail 2026, gaining insights into emerging retail trends, changing customer expectations and the growing importance of combining digital innovation with strong people skills.

[Discover the key takeaways](#)

Reactive training courses

Free and ready to download



Discover the Reactive Training Programme: Free, Ready-to-Use Resources

The Skills4Retail Reactive Training Programme helps you build your team's skills with targeted, flexible learning. Downloadable modules are shaped around real retail needs – from digital tools and customer service to green practices and beyond.

[Explore the resources](#)

Be part of the Skills4Retail Alliance

Join organisations across Europe working together to strengthen skills in the retail sector. By sharing expertise, resources and networks, Alliance members can help extend the reach of Skills4Retail and support the development of green, digital and resilience skills across the European retail workforce



Join our alliance



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