

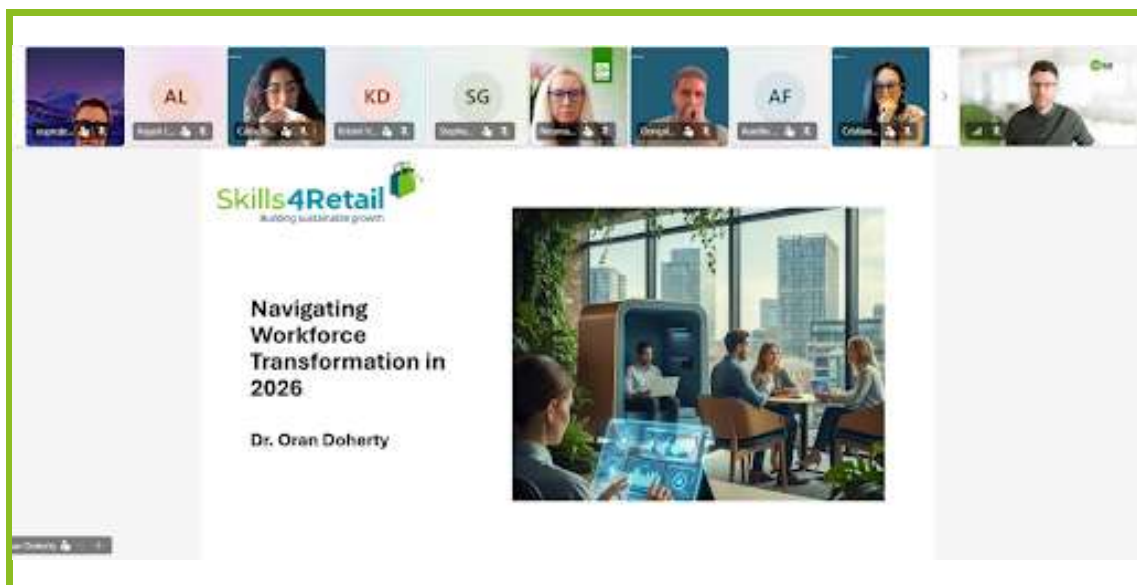


Hello and welcome back to Skills4Retail!

It's been a busy summer for Skills4Retail, with plenty happening across the project and our wider community. In this edition, we're sharing the latest updates, new resources and highlights from across Europe as we continue working together to support the skills needed for the future of retail.



Project news



Skills and Workforce Trends in Retail: Reflections from a Cross-Border Session

A recent cross-border session organised by the Retail Large-Scale Partnership brought together stakeholders from different countries to reflect on the changing nature of work in retail and what this means for workforce development.

Key themes included:

- ✓ The growing breadth of skills required in retail roles
- ✓ The importance of continuous upskilling and learning
- ✓ The link between employee experience and retention
- ✓ The changing role of managers as coaches and mentors
- ✓ The impact of AI and digital tools on everyday retail work

These discussions highlight the need for a coordinated approach to skills development, where industry, education and training providers work together to support the sector through the green and digital transitions.

[Read more](#)



Czech Skills4Retail Pilot Celebrates Successful Completion at Karlínská Business Academy

Skills4Retail has reached another milestone in the Czech Republic with the successful completion of the Skills4Retail pilot project at Karlínská Business Academy.

The celebration brought together students, educators, JA Czech and industry representatives to mark the end of several months of learning, collaboration and practical skills development. A highlight of the event was the students' creative presentation of adapted S4R learning materials, showing how the project can be successfully connected to local educational needs and the realities of the Czech retail sector.

[Discover more](#)



Skills4Retail at the Retail Innovation Summit 2026

Skills4Retail was represented by Sabrina Di Ruggiero of Schuman Associates at the Retail Innovation Summit 2026 in Brussels, organised by EuroCommerce and Amazon.

The event brought together policymakers, retailers, consumer organisations and industry leaders to discuss the future of European retail, with competitiveness, AI and digital transformation among the key themes. Discussions reinforced a central message for Skills4Retail: as AI becomes more embedded across the retail value chain, investment in digital and AI skills will be essential to helping European retailers innovate, compete and build resilience.

[Read more](#)



Learning without borders: Skills4Retail is gaining momentum across Central and Eastern Europe

In the Czech Republic and Latvia, students and educators are putting Skills4Retail training into practice, testing modules on AI in retail, sustainability and customer experience, and helping shape content that reflects real local needs.

From hands-on learning environments in Prague to practical module testing in Riga, these pilots show what happens when vocational education is closely connected to the realities of the retail sector.

[Discover more](#)

Reactive training courses

Free and ready to download



Discover the Reactive Training Programme: Free, Ready-to-Use Resources

The Skills4Retail Reactive Training Programme helps you build your team's skills with targeted, flexible learning. Downloadable modules are shaped around real retail needs – from digital tools and customer service to green practices and beyond.

[Explore the resources](#)

Be part of the Skills4Retail Alliance

Join organisations across Europe working together to strengthen skills in the retail sector. By sharing expertise, resources and networks, Alliance members can help extend the reach of Skills4Retail and support the development of green, digital and resilience skills across the European retail workforce

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