



Hello and welcome back to Skills4Retail!

As we step into 2026, we want to say a huge thank you for staying connected with Skills4Retail. In this newsletter, we're sharing the latest project updates, and a few highlights from across the community as we continue accelerating the triple transition in European retail through skills.





Project News

A New Chapter for Skills4Retail: First Czech School Onboard

In January 2026, JA Czech is launching the Skills4Retail – Accelerating the Triple Transition in European Retail through Skills project at its very first Czech school: the Karlínská Business Academy in Prague.

This moment marks an important milestone for Skills4Retail in the Czech Republic, as students will begin working with the project's educational materials directly in the classroom and applying them to real-life contexts.

[Discover more](#)

New Blog Post



From Digital-First to Well-being-First

The European Commission Joint Research Centre has published a timely 2025 report that reframes digital education through a simple but powerful lens: well-being must come first. For VET providers, it's a reminder that digitalisation only delivers results when learners are supported physically, mentally, and socially.

The report's "whole-system" approach strongly echoes the direction of European Skills Agenda, calling for inclusive skills systems that build resilience as well as employability. It also aligns with the shared-responsibility logic of the Pact for Skills, emphasising collaboration across institutions, families, and technology partners. In this context, Skills4Retail offers a practical example of how human-centred digital training can be embedded in future-ready retail education.

[Discover more](#)

Skills4Retail Module Explainers playlist



Introducing our modules

Discover our new video series that introduces the learning modules available through the Skills4Retail programme.

Each short video gives you a clear overview of what you'll cover, why it matters in today's retail landscape, and how the module can support your development — whether you're building core retail foundations or sharpening specialist skills

for leadership and digital transformation. Modules featured in this playlist include:

- Introduction to Sustainability in Retail
- AI4Retail
- Coaching, Mentoring & Performance Management
- Digital Marketing
- Introduction to E-Commerce
- Leadership in the Experience Economy
- Leading with Integrity
- Retail Customer Experience
- Retail Workforce Management
- Supply Chain Management

🎓 Thinking about enrolling? Watch the videos to find the modules that match your goals, then explore the Skills4Retail programme to learn how to access the training and support available.

[Watch them now](#)

Reactive training courses

Free and ready to download



Discover the Reactive Training Programme: Free, Ready-to-Use Resources

The Skills4Retail Reactive Training Programme helps you build your team's skills with targeted, flexible learning. Downloadable modules are shaped around real retail needs – from digital tools and customer service to green practices and beyond.

[Discover more](#)

Be a part of change

Join the Skills4Retail alliance to pool expertise, resources, and networks, enhancing the project's reach and impact, and collectively contributing to the advancement of the retail workforce in Europe through a focus on Green, Digital, and Resilience skills.

[Join our alliance](#)



Skills4Retail

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