



# Hello and welcome back to Skills4Retail!

As we wrap up 2025, we want to thank you for your support, energy, and engagement throughout the year. In this final newsletter of 2025, we're excited to share some project highlights, new resources for learners and trainers, and a glimpse of what's coming next for Skills4Retail in 2026.





Project News

## Empowering women in retail: strengthening skills for a competitive Europe

Last month, Skills4Retail was proudly represented in the European Parliament at “Empowering women in retail: strengthening skills for a competitive Europe”, a high-level discussion hosted by MEP Marion Walsmann and organised by EuroCommerce, SME Europe and the EPP Group. Nicole Bartolo (JA Europe) and Sabrina Di Ruggiero (Schuman Associates) joined leaders from across the sector to highlight how reskilling and upskilling in digital, green and business competences can unlock new opportunities for women in retail and boost Europe’s competitiveness.

[Discover more](#)

## Skills4Retail Alliance

The Skills4Retail Alliance is now meeting monthly, creating a regular space for rich knowledge exchange, practical project updates and peer learning. Our

vibrant community continues to grow, bringing fresh perspectives and new organisations into the conversation on the future of retail skills



## Updates from our 5th meeting.

At our 5th Skills4Retail Alliance Meeting on 24 September, partners heard first-hand from Knights College (Malta) and Hartlauer (Austria) on piloting the Emerging Training Programme and tackling real retail workforce challenges.

[Discover more](#)

## Updates from our 6th meeting.

Alliance members then heard from Vincent Panneels of 20/CENT Retail, who shared how his multi-format content platform – attracting around 130,000 visitors a month – uses podcasts and storytelling to amplify real voices and tackle the most pressing issues in retail.

[Discover more](#)

Retail Talks Series

## Insights from JA Austria

We spoke with Rui Bento dos Reis, Special Projects Manager at Junior Achievement Portugal, about empowering young people with the digital and soft skills needed to thrive in the evolving retail landscape.

**Skills4Retail**  
Building sustainable growth

**Rui Bento dos Reis**  
Special Projects Manager  
at JA Portugal

Junior Achievement Portugal  
Member of JA World Federation

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## Reactive training courses

Free and ready to download



## Discover the Reactive Training Programme: Free, Ready-to-Use Resources

The Skills4Retail Reactive Training Programme helps you build your team's skills with targeted, flexible learning. Downloadable modules are shaped around real retail needs – from digital tools and customer service to green practices and beyond.

[Discover more](#)

## Be a part of change

Join the Skills4Retail alliance to pool expertise, resources, and networks, enhancing the project's reach and impact, and collectively contributing to the advancement of the retail workforce in Europe through a focus on Green, Digital, and Resilience skills.

[Join our alliance](#)



**Skills4Retail**

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