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Hello and welcome back to Skills4Retail!

Thank you for staying connected with Skills4Retail! Here, we are committed to keeping you informed with the latest project updates and relevant industry news.





Co-funded by
the European Union

Reactive Training Programme

Retail isn't just
going digital.
It's going **green**
and resilient too.

Skills4Retail
Building sustainable growth

Future-Proofing Retail

600+ Learners Join the Skills4Retail Reactive Training Programme

The Reactive Training Programme is designed to upskill and reskill current and future retail professionals across Europe. It's a dynamic, hands-on learning experience that helps learners respond to the fast-changing demands of the modern retail environment, particularly in areas like digitalisation, green practices, and customer-centricity.

Discover more

Skills4Retail Alliance: 4th Strategic Meeting

The Skills4Retail Alliance gathered for our final meeting before the summer break and what a session it was! We focused on a critical issue: closing the digital skills gap in the retail sector.

[Discover more](#)



New Blog Post

Retail Careers Reimagined: The Top 10 Roles Shaping the Future of European Retail

The Skills4Retail project has conducted a thorough analysis of emerging occupational profiles across the sector. Drawing from extensive research in nine European countries, the Occupational Profiles and Needs Analysis identifies the ten retail roles that will be critical to the sector's future competitiveness.

[Discover more](#)

News from our Retail Skills Alliance Community

Skills4Retail Alliance

Our community of visionary partners dedicated to reshaping the future of retail.



Welcome to our new members

We are proud to announce that **P.Cutajar & Co Ltd**, a trusted name in premium retail and distribution for over 150 years, has joined the Skills4Retail community! As one of Malta's most established companies, P.Cutajar & Co Ltd blends heritage with modernity, representing leading global brands in food, beverages, confectionery, and personal care. Their story is one of continuous evolution, embracing innovation while maintaining a strong commitment to quality and service.

Also joining our community is **The Convenience Shop**, one of Malta's largest and fastest-growing convenience retail chains, committed to making everyday essentials easily accessible across the island.

With a rapidly expanding network of stores and a strong commitment to community, The Convenience Shop brings valuable insights into the evolving needs of modern consumers. Their experienced team is driven by a customer-first approach and a focus on operational excellence.

By joining the Skills4Retail Pledge, **The Convenience Shop** and **P.Cutajar & Co Ltd** are:

- ★ Investing in skills development to empower and upskill retail employees
- ★ Supporting innovation in customer service and convenience retailing
- ★ Contributing to a more sustainable, resilient, and future-ready retail sector

[Learn more about the Skills4Retail Alliance](#)

Pledge your support for Retail Skills

Pledging your support for Retail Skills can have a transformative impact on your business. In the video below, Nicole Bartolo, Business Development & Events Associate at JA Europe, discusses how joining the Skills4Retail Pledge not only enhances your company's talent pipeline but also drives innovation and growth within the retail sector.



Be a part of change

Join the Skills4Retail alliance to pool expertise, resources, and networks, enhancing the project's reach and impact, and collectively contributing to the advancement of the retail workforce in Europe through a focus on Green, Digital, and Resilience skills.

[Join our alliance](#)



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