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# Hello and welcome back to Skills4Retail!

Thank you for staying connected with Skills4Retail! Here, we are committed to keeping you informed with the latest project updates and relevant industry news.

## Retail Talks series



## Embracing digital and green skills for the future of retail: A conversation with Salvatore Nigro, CEO of JA Europe

In a compelling discussion during our “Retail Talks,” Salvatore Nigro, Chief Executive Officer of JA Europe, pointed out, the next generation is already

thinking ahead, and the retail sector must be prepared to integrate technology to meet their future needs.

[Read more about what Salvatore has to say](#)



**Skills4Retail**  
Building sustainable growth

## Retail Talks Series

with Beatriz Melo, Fabio Gonzalez Perez and Casey Mifsud  
**BigBon Group**

www.skills4retail.eu

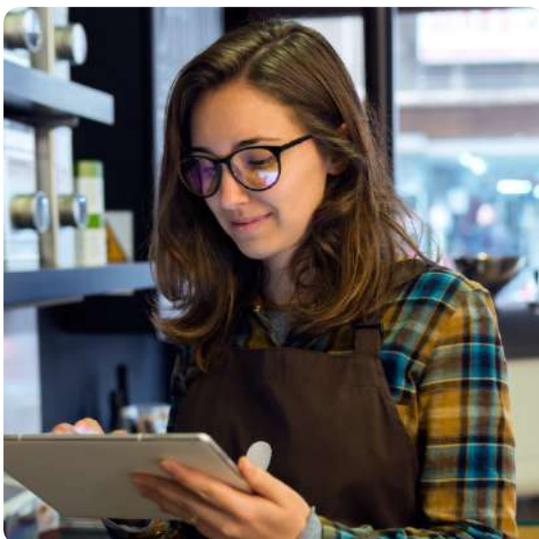
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The banner features three video thumbnails. The first thumbnail on the left shows Beatriz Melo, HR Responsible at BigBon Group, with a red play button icon overlaid. The middle thumbnail shows Fabio Gonzalez Perez. The right thumbnail shows Casey Mifsud, Communications Responsible at BigBon Group. The background is a green and blue geometric pattern.

## Navigating retail careers: Insights from Bigbon Group's experts

In the latest “Retail Talks” series, we delve into the career journeys and expert insights from three key members of the Bigbon Group. Each brings a unique perspective on how continuous learning and understanding customer needs are crucial in shaping successful retail careers.

[Read more about what Beatriz, Fabio and Casey have to say](#)



*New blog post*

## Exploring the Product Life Cycle

Drawing on insights from our recent reactive training courses, we explore the concept of the Product Life Cycle (PLC)

[Discover more](#)

## FRICON Culture – A Tree of Stories and Life



FRICON Culture is deeply rooted in family heritage, resilience, and strong values, shaping a dynamic and innovative organization. Built on pillars of adaptability, dedication, and excellence, it thrives through the commitment of its team and strong community ties. At its core, FRICON Culture is a shared vision where employees play a fundamental role in driving success and continuous growth.

[Learn more about FRICON culture and the FRICON team](#)

## Pledge your support for Retail Skills

Pledging your support for Retail Skills can have a transformative impact for your business. In the video below, Nicole Bartolo, Business Development & Events Associate at JA Europe, discusses how joining the Skills4Retail Pledge not only enhances your company's talent pipeline but also drives innovation and growth within the retail sector.



**Nicole Bartolo**  
Business Development & Events  
Associate at JA Europe

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## Be a part of change

Join the Skills4Retail alliance to pool expertise, resources, and networks, enhancing the project's reach and impact, and collectively contributing to the advancement of the retail workforce in Europe through a focus on Green, Digital, and Resilience skills.

Join our alliance



**Skills4Retail**  
[info@skills4retail.eu](mailto:info@skills4retail.eu)

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